

## ABOUT RAINBOW OF RIBBONS

**Date: Sunday 4th August**

**Venue: Overgate Hospice Gardens**

Our Rainbow of Ribbons campaign invites people to dedicate a coloured ribbon in memory of a special loved one to be displayed in a place that is meaningful. Everyone who makes a dedication is invited to join us at our open garden event at the Hospice on Sunday 4th August to tie their ribbon along with lots more that decorate the garden to make it a beautiful place of colour. People who come along are welcome to spend time in our gardens on the day remembering loved ones and are encouraged to bring a picnic to enjoy with friends and family.

## OPPORTUNITY & INVESTMENT

Rainbow of Ribbons is a very special in memory event to be a part of. It is a way to associate your business with caring and compassionate values.

The sponsorship will help us fill Overgate's garden with a rainbow of coloured ribbons as a tribute to the special people who have brought colour to the lives of people all over Calderdale

**Sole sponsorship for this campaign for 2024 is offered at £1000.**

**All sponsorships are offered on a first come first serve basis.**

## THE BENEFITS

- Company spotlight on the Overgate website which will be visited by people who are making a dedication
- Company logo on the campaign materials
- Opportunity for employees to help set up the event and be a part of decorating our gardens
- An area of the hospice gardens will be decorated with your company's brand colours and sponsor signage
- Social media across all the Overgate channels