

OVERGATE HOSPICE MIDNIGHT WALK

ABOUT THE MIDNIGHT WALK

14th September 2024

One of our biggest fundraisers of the year is back for 2024 and we are seeking multiple Mile Marker sponsors from our local business community. Over previous years we have seen thousands of walkers take on this night time challenge for Overgate Hospice.

Following feedback from previous walkers, we are moving to one route for this year's event and all walkers will take on a 10 mile route as we take to the streets of Calderdale to fundraise and walk in memory of loved ones.

This year we are hoping to get more people than ever to take part in this flagship event which will start and end at Dean Clough in Halifax town centre.

OPPORTUNITY & INVESTMENT

We are inviting local businesses to sponsor a mile at this year's Midnight Walk. The Midnight Walk brings our community together to walk to support the hospice and remember loved ones. We are giving 9 businesses the opportunity to shine a light on their business and sponsor one of our mile markers.

If you want to be a 'superstar' and support the hospice reserve your mile today and help us make it a night to remember.

It will give your company a great opportunity to highlight your brand, improve awareness of your business, products or services and show your support for our community.

Mile Marker Sponsorships for 2024 are £150 each and are offered on a first come first served basis.

MILE MARKER SPONSOR

THE BENEFITS

Shine Bright: Your logo will be prominently displayed on mile marker signage.

Inspire Walkers: Add a short personal message of encouragement for our participants to the mile marker.

Make a Difference: Support a vital cause and show your community spirit.

Marshal your Mile: You are welcome to join us at your mile or nearby on the night to help marshal the walk and support the walkers. You can dress in your company branding or hand out simple goodies (to be supplied by yourselves) – this is optional.

Social Media Thank you. Your business will receive a thank you post on Overgate's social media.