

# OVERGATE HOSPICE MIDNIGHT WALK

## ABOUT THE MIDNIGHT WALK

**14th September 2024**

Our biggest fundraiser of the year is back for 2024 and we are seeking a t-shirt sponsor.

Over previous years we have seen thousands of walkers take on this night time challenge for Overgate Hospice.

Following feedback from previous walkers, we are moving to one route for this year's event and all walkers will take on a 10 mile route as we take to the streets of Calderdale to fundraise and walk in memory of loved ones.

This year we are hoping to get more people than ever to take part in this flagship event which will start and end at a Halifax town centre location.

## OPPORTUNITY & INVESTMENT

Join us as the t-shirt sponsor of this flagship event that raises thousands of pounds for hospice care.

Every year hundreds of walkers come together, put on their t-shirts and walk across Calderdale to support Overgate Hospice in memory of their family and friends. This is your opportunity for your company logo to have pride of place at this community event.

T-shirt sponsorship offers a local business the chance to associate their brand and values with a local charity that provides care for local people with life-limiting illnesses.

It will give your company a great opportunity to show support for the hospice as well as enhance your awareness. **T-shirt Sponsorship for 2024 is £2500 and is offered on a first come first served basis**

# T-SHIRT SPONSOR

## THE BENEFITS

- Your logo will be the sole logo printed on the back of the Midnight Walk t-shirts which are given to all walkers to wear (please note the headline sponsor will have their logo on the front of the t-shirt)
- Social media sponsor announcement on all Overgate channels which have a following of over 15000
- Sponsor mention on the Overgate website
- You will also be invited to be part of the event on the night to come and wish the walkers good luck at start of the walk.